



Doc No./ Edit: F03-B12/00 Sub code: 2 Date:	Customers Survey Questionnaire (cheese)	Zarrin Shad Sepahan Company (Private Equity)				
customer's info; In order to have a better result & gain the accurate comments, please fill the requested data below: Name/Company Name: ... .. Phone: ... .. Job Position: ... ..						
<b>Scoring Guide:</b> 1 (It is very bad and must be changed) 2 (It has low quality and needs to be changed) 3 (It is better to be corrected)						
4 (It's good) 5 (It's perfect & Satisfying)						
Factors	1	2	3	4	5	Detail(s)
1. How attractive is the design and color of the packaging?						
2. How do you rate the taste of the product?						
3. How do you rate the packaging design and dimensions?						
4. How happy are you with the way of the business unit treatments?						
5. Are you satisfied with the follow-up of the quality unit after the complaint?						
6. How do you evaluate the product of this company compared to other partner companies?						
7. How do you evaluate the price of our company's products compared to other partner companies?						
8. Are you satisfied with the company's after-sales service?						
9. To what extent are you happy with the speed of sending your order?						
Please write the other factors with your grades that are effective in getting your satisfaction and not mentioned in our form:						
If you have any suggestions about the mug, carton design and packing, please comment for us in this section:						
Dear customer, how can we make you a permanent customer for our company? Please write your ideas and comments.						
What do you think about the best strengths and weaknesses of our company?						

THANKS FOR YOUR ATTENTION